

françois chay

Interactive designer
Actionscript developer

ABOUT

23 years

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ABILITIES

Interactive design
Graphic design

Actionscript 2/3
W3c standards (html, css)

EDUCATION

2009 Multimedia designer, a 5-year university diploma equivalent to an MS, in apprenticeship
– *Les Gobelins, Paris*

*I learned how to design user-centered multimedia projects, how to do wireframes, personas ...
I also learned how to work on a daily basis with developers, taking technical limitations into account in order to find appropriate solutions.*

2007 Under-graduate degree in print design & advertisement
– *Ecole Estienne, Paris*

I mainly learned to analyze a context, to understand the environment in which the graphic designer is going to work (client, target, message, etc ...) and how to turn a brief into a relevant and interesting concept.

2005 Applied arts preparatory class
– *Lycée de Sèvres, Sèvres*

2004 A-Levels in science with honours
– *Lycée de Bréquigny, Rennes*

WORK EXPERIENCE

2009 Graphic designer & ActionScript developer at Spill.net, in apprenticeship

2007 *Work for Issey Miyake Parfums, Louis Vuitton, la Fondation Cartier, Dupont, Wanda...
During these 2 years, I had the opportunity to be in charge from the concept to the development of a couple of projects. I tried as much as I could to use my design & development skills to propose innovative solutions.*

Juin Graphic designer at Supergazol, internship

2006 *Art Director assistant on "Ils" movie's website and on the "Boule Noire" concert hall's website.*

Janv. Internship at a printer

2006 *Learned printing constraints.*

OTHER PROJ- ECTS

- Feb. 2009 Gnop
Design & Art direction of a multiplayer game on 5 screens.
- 2009 QSDQSD
2008 *A multimedia collective working on (meaningless) experimentations.*
- 2009 Gobz.org
2007 *Proud co-founder, co-designer, co-developer & contributor of the gobz.org blog
I used it as a way to make a few ideas clearer. Mainly about ergonomics and graphic design.*
- 2005 Oxylan
2003 *Design, art direction & coding for a tourney management interface.*

FEA- TURES

- Oct. 2009 Selected in Etapes magazine's best interactive design student projects
Kune - Interactive tactile system for collaborative work meetings.
- Mai 2009 Exhibition at the International Poster and Graphic Design Festival of Chaumont.
Gnop - multiplayer game on 5 screens.
- Avril 2009 Featured in Objet Graphik n°29
Gnop - multiplayer game on 5 screens.
- 2008 Publication in Taschen's « Websites:Video » book
*Blason collection from Louis Vuitton & Pharell Williams - website
Wanda - website*

MIS- CELLA- NEOUS

Good English skills, both written and oral
*First Certificate of Cambridge (Grade A)
Several stays in the United States and in Great Britain
In high school, all my history courses were in English.
Work on a daily basis with people from all over the world at Spill.net*

Full clean driving licence

BAFA (Animation Capacity Diploma)
Specialization in International Solidarity

AFPS (First Aid Certificate)